

Tips for a Good Corporate Engagement Experience!

- **Communicate and plan ahead:**
Everyone has schedule restrictions, the earlier a connection is made around engagement opportunities the greater chance that the right fit can be found for both the organization and the corporation.
- **Have an open conversation:**
Be clear about what each side of the partnership is looking for and what the expectations are this can include everything from the length of volunteer engagement to what the schedule of the day looks like. Be honest about what each side is looking to gain.
- **Be ok if it doesn't work out:**
It can be complicated, if it is an organization that a corporation is really interested in supporting, table the conversation for a little while and come back fresh.
- **Research:**
Make sure the missions and outcomes are in cohesion. Lots of organizations post group opportunities and the considerations on their website so it's a quick and easy screen.
- **Make it meaningful and purposeful:**
Lots of organizations do really great work, not all of that work can benefit from a corporate engagement experience.
- **Do a look back or evaluation:**
At the conclusion of the engagement set aside some follow up time to review the good, the bad and the ugly. Celebrate the success and learn from the challenges.
- **Allow time for an orientation:**
A 10 minute window to provide context and review health and safety procedures makes sure the organization and volunteers are being set up for success.
- **Put it on paper! Lay out expectations for each side:**
Spelling out the expectations that both the corporation and organization have for the engagement experience can help troubleshoot any misalignment