

# Engaging In ESV: Practices for Non-profits and Corporations

CORPORATIONS	NON-PROFITS
Clearly think-through your volunteer ask	Clearly think-through how volunteers can help your org
Plan ahead when looking for group volunteering	Say “no” if the timing of a corp ask doesn’t work well
Understand that volunteering is not “free”	Ask (and expect) a corp to cover costs
Don’t ask a non-profit to create a new program	Don’t create a new program!
Provide as much detail as possible about your group	Collect as much detail as possible about the corp group
Don’t engage in conversation and then ghost people	Don’t follow-up relentlessly without commitment
Build in time for internal approval processes	Understand there are internal processes to navigate
Understand the primary driver of your ESV	Only engage with corp opps that align to your mission
Keep impact reporting requirements light	Be prepared to report on impact by setting expectations
10 Recognize when a partnership should end	Recognize when a partnership should end