

Propellus

The Volunteer Centre of Calgary

2019

AT A GLANCE





2019

THE TOP THREE'S
VOLUNTEER INSIGHTS

ADVANCEMENT ROLES "I can use my skills"

Design - Cooking – Education

PASSION ROLES "I love this cause"

Animal Care - Arts and Crafts - Environmental

CONVERGENCE ROLES "This is just right"

Committee Member - Social Media - Activity Coordination

COMMITMENT ROLES "I have time this year"

Mentoring - Visiting - Homework Helper

LEAST INTERESTING "I'm not touching that"

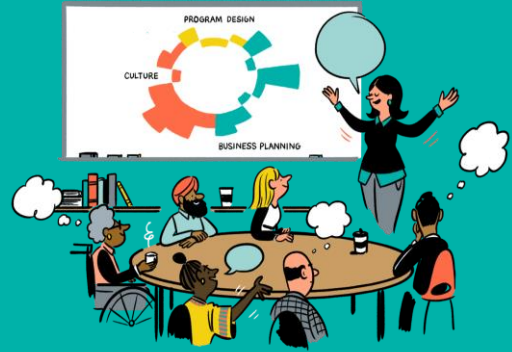
Housekeeper - Auditor - Public Speaking

MEMBER INSIGHTS "The services I use"

VolunteerConnector - Access to staff - Learning communities

2019

STRATEGY UPDATE



VOLUNTEERISM

Exceeded 1 million users well ahead of our craziest expectations. We have seen a significant increase in the number of individuals using our services as we expand beyond Calgary. We remain committed to the volunteer framework of Promote-Connect-Strengthen-Lead and see providing our services digitally as our means to most effectively and efficiently do this.

STRENGTHENING

We have also seen a significant increase in the number of organizations using our services. We have focused our strengthening efforts on volunteer engagement and ensuring that the “free” part of our digital service includes the basics of great engagement. This means individuals are connected to organizations quickly and moving on the right path without delay.

COLLABORATION

VolunteerConnector grew in reach and is accessed by individuals and organizations in four provinces thanks to the incredible strength of our network of regional partners

Alberta Nonprofit Network (ABNN) established four steering committees to advance the strategic priorities and over 900 organizations are regularly engaged

OPERATIONS

Our staff went completely mobile, embracing a work from anywhere policy. This allows us to be quick to respond to you and maintain a low day to day cost of operations. Board turnover remained at an all-time low of 0% thanks to the commitment of incredible, dedicated humans! Be sure to check out our audited financial statements on the website.



2019

BY THE NUMBERS

1,234,760

searched the volunteerconnector

182,624

people accessed our services

2102

organizations served

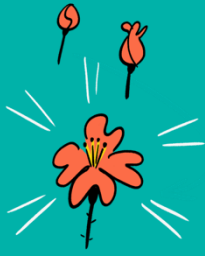
\$794,998,951

volunteering value for community



1542

people connected with this team



2020 and beyond

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We will continue to work together with volunteers, non-profits, and partners to actively shape the future of volunteerism in Canada!

Do you want to sign onto the movement by becoming a regional partner or research partner? Do you have another idea for how we can partner together? Reach out to us today and begin the exploration!

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Thanks to all our Supporters in 2019!

Alberta Culture and Tourism Community Engagement Branch
Alberta Gaming and Liquor Commission
Chevron
RBC Foundation
Suncor Energy Foundation
The Calgary Foundation
United Way of Calgary and Area

QUESTIONS?

Contact:

Doug Watson, CEO
dwatson@propellus.org
802, 5920 Macleod Tr SW

