

Propellus

2018

AT A GLANCE



MEMBER INSIGHTS

Top three services are:

- 1) VolunteerConnector
- 2) access to staff
- 3) learning communities

83%

of volunteers helps the
organization achieve their
mission

"I just wish that Propellus
would be at my desk
with me."



VOLUNTEER INSIGHTS

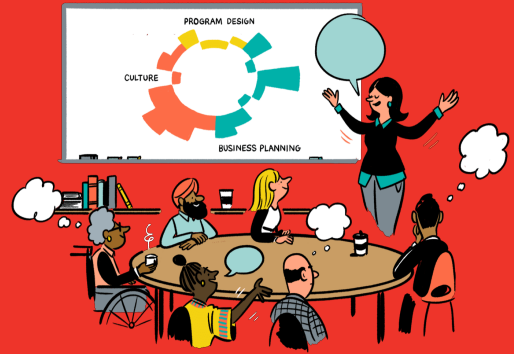
26,060

volunteers directly connected to
organizations in Calgary alone!

"I used to be a timid, but now I can communicate
more with ease because of volunteerism.
Volunteering is great because it helped me develop
my social skills with people."

2018

STRATEGY UPDATE



VOLUNTEERISM

Digitizing the volunteer centre framework (promote, connect, strengthen, lead) with the volunteer in the middle is a significant change for us in 2018. Putting the volunteer in the center of all our work has sped up our “pace of change” as we have created the feedback loops for effective support.

STRENGTHENING

We have focused our strengthening efforts on volunteer engagement. Partnerships have been identified to support the other capacity building needs within an organization.

COLLABORATION

VolunteerConnector is accessed by over 70% of Alberta thanks entirely to our partners across the province

Alberta Nonprofit Network (ABNN) had 4 organizations joined the Exploration Committee and over 257 organizations have been engaged in the future of ABNN

Board Leadership Calgary held the 5th annual one day learning event hosted 350 people from over 90 organizations to learn effective board governance for nonprofits

OPERATIONS

Turnover of staff at 0% in a sector that has a 34-52% turnover rate. Board turnover at an all-time low of 0% thanks to the commitment of incredible, dedicated humans! Be sure to check out our audited financial statements on the website.



2018

BY THE NUMBERS

1536

unique organizations served

130,301

people accessed our services

1262

people connected with this team





2019

and beyond

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What does a charity entering the digital age look like? Ours looks like digitizing volunteerism beyond recruitment to include retention and recognition. Over 60 years of experience will be available at your desk at any time through a **simple, affordable digital platform** for *volunteer engagement*.

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Thanks to all our Supporters in 2018!

Alberta Culture and Tourism Community Engagement Branch
Alberta Gaming and Liquor Commission
Chevron
RBC Foundation
Suncor Energy Foundation
The Calgary Foundation
United Way of Calgary and Area

QUESTIONS?

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