

**VolunteerConnector**

**Affiliate Program**  
Tool Kit



**To Become an Affiliate, Complete these Three Steps:**

**Create a profile**

With support from VolunteerConnector decide if you will be an affiliate as an organization or as an individual.

If you choose organization sign-in here: <https://www.volunteerconnector.org/organizations/login>, add a logo and fill out the profile section. Once completed contact VolunteerConnector, who will tag your account as an Affiliate.   
  
If you choose volunteer, sign in <https://www.volunteerconnector.org/login>, and complete your volunteer profile. Once completed contact VolunteerConnector, who will tag your account as an Affiliate.

**Take a tour**

Set up a time to learn more about the VolunteerConnector and how it can help the organizations in the community.

**Promote the tool & your unique coupon code**

Communicate the VolunteerConnector to volunteer organizations in your community. Refer to the VolunteerConnector email template below that are available to be customized with local branding.

By becoming an Affiliate with the VolunteerConnector, you will be promoting a unique platform to organizations that will allow them to keep a pulse on what volunteerism looks like through live data as well as, an opportunity for organizations to connect and manage their volunteers through technology.

We will provide you with a unique code to give out to organizations allowing them free access to all the features on the VolunteerConnector for three months. Every time your code is used, we will send you or an organization of your choice $25.

Become an Affiliate,

through **Volunteer**Connector



NEW AFFILIATE’S NAME is excited to tell you that we are officially a VolunteerConnector Affiliate for our community! Our platform will help you connect with more engaged volunteers and streamline the whole volunteer engagement process.

Template 1 (delete this text before sending)

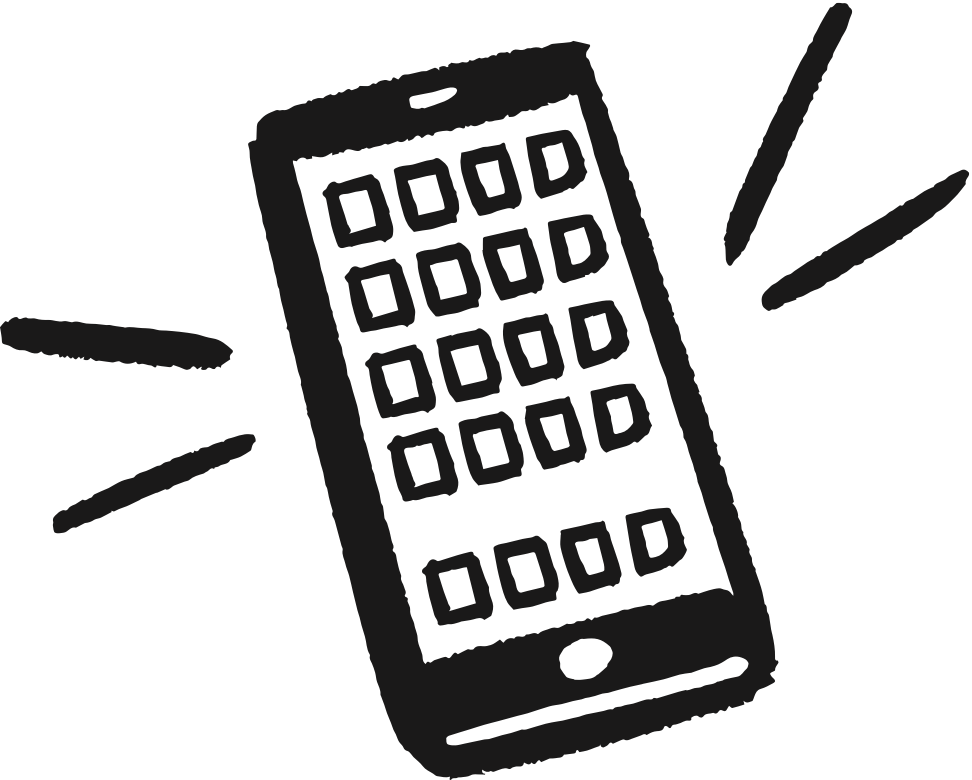
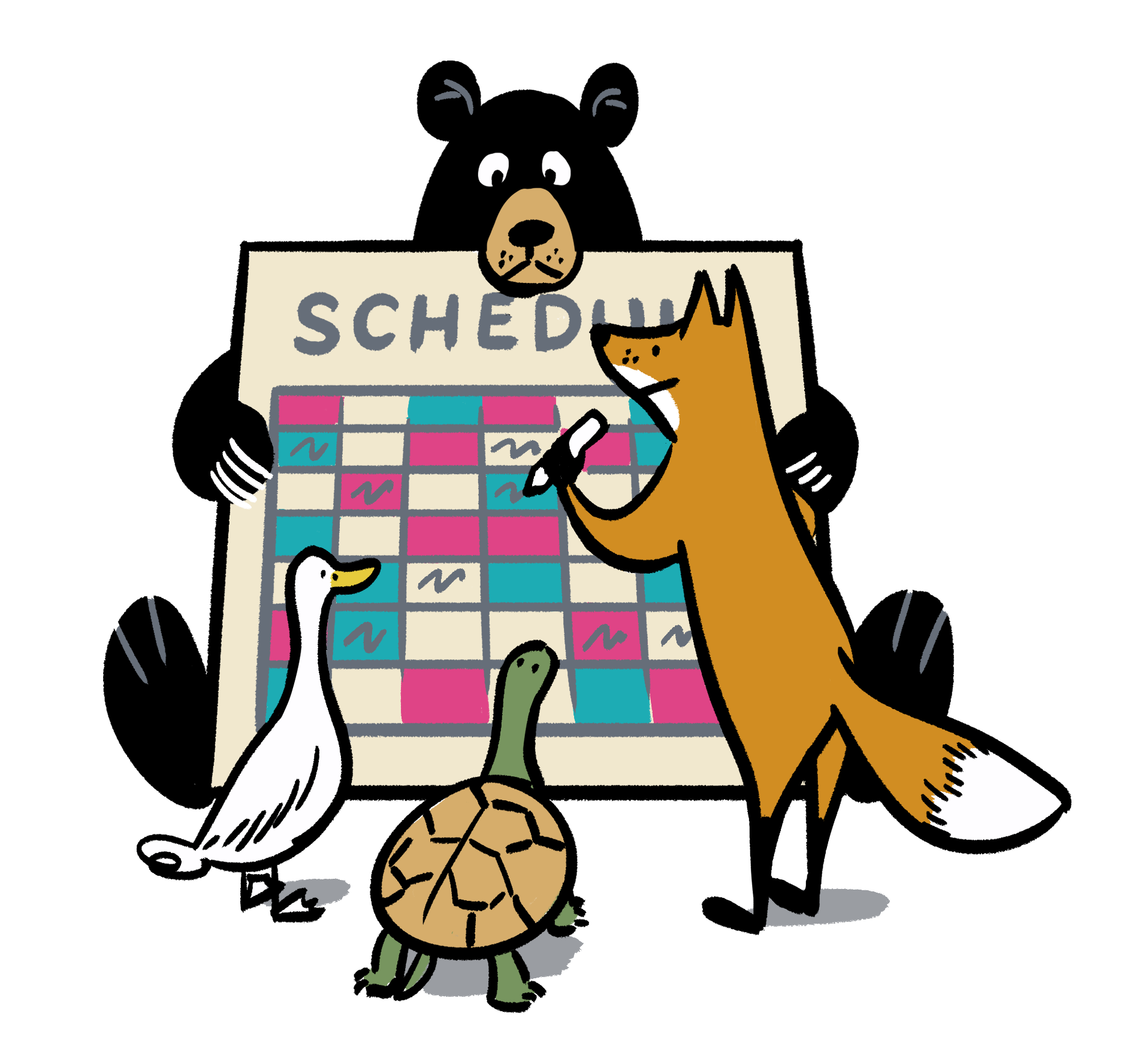
**The VolunteerConnector and was created with three things in mind:**

1. Help communities provide more volunteer engagement and recruitment support   
   to organizations, as well as connect more community members to   
   causes they care about.
2. Make volunteer engagement easier. This platform has all the volunteer management tools built into it – recruitment, retention and screening, freeing   
   up time for the volunteer manager to focus on other work.
3. Provide us with insight into what volunteer engagement looks like in our community through live data.

**Volunteer**Connector for Organizations

* Recruit volunteers quickly and easily with no limit on volunteer postings
* Volunteers can apply to posting seamlessly, and volunteers can track their hours!
* A dashboard to see your team at a glance, and there is no limit on the number of users per profile
* The ability to communicate directly with your volunteers
* Assign your volunteers roles within their organization
* Export your volunteer list for offline use at any time
* Get moving quickly by uploading your current volunteer list

The VolunteerConnector, has many exciting **features** that will make volunteer recruitment easier for you.

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Once you have created on Organizational Profile, you can begin recruiting Volunteers.

Organizations will also have the option to **upgrade** your membership anytime to a monthly subscription to get these benefits by simply using this **CODE**.

Template 1 (delete this text before sending)

* Simple scheduling tools so you can ditch the spreadsheets
* Expanded dashboard to track the number of views your postings are receiving, the number of volunteers engaged and total number of volunteer hours
* Access to all new features as soon as they are ready
* Pause your upgraded membership anytime and   
  only pay for it when you are using it
* These features usually are $10 a month but   
  can be accessed for free for three months by requesting a code

**Create a Profile for your Organization**

1. Go to [www.volunteerconnector.org/organizations/login](https://www.volunteerconnector.org/volunteer/apply)
2. Enter your email, and organizations name
3. Check your email to confirm registration
4. Create your password and log onto your   
   Organization Dashboard
5. Fill in the Organization Profile

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You can start using the VolunteerConnector and begin recruiting volunteers right away by following the steps:

**Subscribe to the Upgraded Features for a Free Three Month Trial**

1. Go to your Organization Dashboard
2. Click on ‘Subscribe’
3. Click on ‘Upgrade Now’
4. Enter in CODE
5. Start scheduling your volunteers!

**Create a Volunteer Posting**

1. Go to your Organization Dashboard
2. Click on ‘Create New Posting’
3. Fill in the volunteer posting template – make sure to check out the tips on the side of the template to create the most attractive posting.
4. Activate Posting or Click on Publish Later
5. Wait to hear from interested community members

*If you have any questions, please reach out to* VOLUNTEERCONNECTOR AFFILIATE *at* YOUR EMAIL ADDRESS, *we will be more than happy to support you in started!*